

# 2017 POLICE K-9 CONFERENCE & VENDOR SHOW



LAS VEGAS

NEVADA

MARCH 14-16, 2017

[policek9magazine.com](http://policek9magazine.com)

[#2017policek9conference](https://twitter.com/2017policek9conference)

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Our host hotel, Tuscany Suites & Casino, features the best in spacious hotel accommodations, award-winning dining, exciting casino gaming, and a variety of live entertainment. Experience the excitement of all Las Vegas has to offer in a prime location, just two blocks away from the famous Las Vegas Strip and minutes away from the Las Vegas Convention Center and McCarran International Airport.

## WHO WILL ATTEND?

*Police K-9 Magazine* is highly committed to its attendees and vendors, bringing them together in Las Vegas, Nevada. Exhibit your products and services to 800+ police and military K-9 trainers and handlers from all over the world.

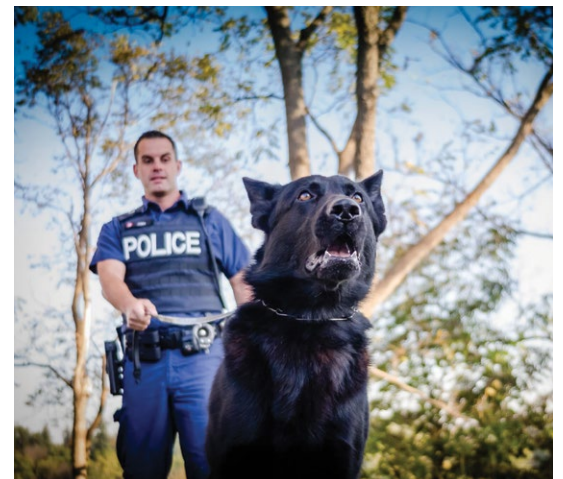


## WHO SHOULD EXHIBIT?

Any company, organization, or individual that sells or manufactures equipment, products and services related to the police, military, K-9, and tactical industries.

## VENDOR PACKAGE \$1,495.00

- (1) 10'x10' booth (Includes pipe & drape, 6' skirted table, 2 chairs, waste basket, Wi-Fi and electricity)
- Icebreaker Social: Tuesday, March 14, 2017
- Hospitality Night: Wednesday, March 15, 2017
- Raffle Night: Thursday, March 16, 2017
- Promotion in *Police K-9 Magazine*
- Email blasts to 30,000+ K-9 handlers
- Website and social site exposure
- Complimentary access to all conference classes (2 passes)
- Networking opportunity (PRICELESS!)



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## PLATINUM SPONSORSHIP \$10,000

### ICEBREAKER SOCIAL SPONSOR

- (1) 10'x10' booth (\$1,495.00 value)
- (5) full-page, full-color advertisements in *Police K-9 Magazine* (\$6,475.00 value)
- (1) 6' table cover with logo provided & displayed at the Icebreaker Social on Tuesday, March 14, 2017 (\$750 value)
- Special recognition and speaking opportunity at the Icebreaker Social (PRICELESS!)
- (6) Tickets to all conference classes (\$1,770.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$10,740.00**

## GOLD SPONSORSHIP \$7,000

### HOSPITALITY NIGHT SPONSOR

- (1) 10'x10' booth (\$1,495.00 value)
- (3) full-page, full-color advertisements in *Police K-9 Magazine* (\$3,885.00 value)
- (1) 6' table cover with logo provided & displayed at the Hospitality Night on Wednesday, March 15, 2017 (\$750 value)
- Special recognition and speaking opportunity at the Hospitality Night (PRICELESS!)
- (4) Tickets to all conference classes (\$1,180.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$7,560.00**

## SILVER SPONSORSHIP \$5,000

### RAFFLE NIGHT SPONSOR

- (1) 10'x10' booth (\$1,495.00 value)
- (1) full-page and (1) half-page, full-color advertisements in *Police K-9 Magazine* (\$2,090.00 value)
- (1) 6' table cover with logo provided & displayed at the Raffle Night on Thursday, March 16, 2017 (\$750 value)
- Special recognition at the Raffle Night Party (PRICELESS!)
- (2) Tickets to all conference classes (\$590.00 value)
- Your promotional materials included in attendee welcome bags (\$250.00 value)

**Value Totaling \$5,175.00**

## BRONZE SPONSORSHIP \$3,000

### COFFEE AND PASTRY SPONSOR

- (1) 10'x10' booth (\$1,495.00 value)
- (1) half-page, full-color advertisement in *Police K-9 Magazine* (\$795.00 value)
- (1) 6' table cover with logo provided & displayed at the coffee & pastry table on the mornings of March 15 and 16, 2017 (\$750 value)

**Value Totaling \$3,040.00**

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## SPONSORSHIP CONTRACT:

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Welcome Bag Insertion:

We are not able to attend personally but would like to distribute our information to attendees...

You are welcome to supply (at your cost) a minimum of 750 promotional pieces that will be given to each attendee during registration. Information must be able to be placed in welcome bags as a single insertion. Any extra materials will be returned to you.

Fee for welcome bag insertion is \$250.

Materials should arrive by March 10, 2017.

Item	Price	Total
Welcome Bag Insertion	\$250	
Break Co-Sponsorship	\$1,000	
Conference T-shirts	\$2,000	<b>SOLD</b>
Lanyard	\$2,500	
Bronze Sponsorship	\$3,000	<b>SOLD</b>
Silver Sponsorship	\$5,000	<b>SOLD</b>
Gold Sponsorship	\$7,000	<b>SOLD</b>
Platinum Sponsorship	\$10,000	<b>SOLD</b>
Total		

Method of Payment:  Credit Card  Check

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

**Make checks payable to Police K-9 Magazine**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

